



PRESS RELEASE

## Stryber launches in UK and expands management team



A toast on the new cooperation (from left above): Sebastian Drescher, Alexander Mahr, Julian Ritter, Jan Sedlacek. © Stryber

**London/Munich/Cham, 15.06.2020. The corporate venture builder Stryber is expanding its activities into the UK market and is adding two experienced entrepreneurs to its leadership team. Julian Ritter and Sebastian Drescher will join the team as new Associate Partners to drive Stryber's expansion. Drescher will strengthen the management team in Munich and Ritter will build up the London office to establish Stryber's activities in the UK market.**

"Many companies in the UK invest heavily in different innovation vehicles such as corporate accelerators, but mostly without the desired strategic or financial success. Stryber's corporate venture building approach can help these companies innovate and diversify more successfully. There is a lot of early interest for

Stryber's support", says Julian Ritter. Drescher adds: "Stryber's approach to increasing the future viability of companies by building portfolios of ventures has inspired and convinced me right from the start. I look forward to working with this exceptional team of entrepreneurs to further strengthen Stryber's position in the DACH market".

"With Julian and Sebastian we are able to add two experienced and passionate founders to our team. With their expertise and spirit, they are a perfect fit. I wish both of them a successful start in their new roles," says Jan Sedlacek, co-founder of Stryber. "The expansion to the UK market is an important step in our growth strategy and the whole team is excited about this new chapter," adds Alexander Mahr, co-founder of Stryber.

Sebastian Drescher and Julian Ritter founded Airgreets, the No. 1 service platform for short-term rentals in the DACH region, in 2016. Prior to Airgreets, Sebastian worked at management consulting firm Kearney, where he was a project manager in Europe and the USA, supporting clients from the consumer goods, retail and technology industries. He holds an MBA from Portland State University and a B.Sc. in International Business from ESB Business School. Julian is a passionate entrepreneur and former strategy consultant at Bain & Company. During his time at Bain, Julian advised clients in financial services, private equity, and other industries, across various regions including the UK, the Nordics and the US.

### **About Stryber**

Stryber combines strategies from the venture capital and start-up world and fosters success and growth for its corporate clients by building strategic corporate venture portfolios. Founded in 2016 by Jan Sedlacek and Alexander Mahr, Stryber is already the largest independent corporate venture builder in the DACH region and is now expanding into the UK. While traditional companies typically struggle with successful business model innovation, Stryber teams in Zurich, Munich, Kiev and London build up a portfolio of powerful and strategically aligned ventures within a few months. Stryber has successfully worked with clients such as Migros, Stöckli, Swisscom and many others. The long list of ventures built by Stryber includes MIACAR which was realized together with Migros in Switzerland.

### **Media Contact**

Sebastian Hornik - Head of PR & Communications - [sebastian@stryber.com](mailto:sebastian@stryber.com)